Orders

Order / Rev:

104398

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Estimate:

Flight Dates:

09/17/12 - 10/21/12

Original Date / Rev:

07/17/12 / 08/02/12

Order Type:

GENERAL

Primary AE:

Amy McCreary

Sales Office:

Billing Type:

Billing Cycle:

Billing Calendar:

Sales Region:

BLPHI

National

Agency

Name:

Jamestown Associates/ NJ

Buying Contact:

Billing Contact:

5 Mapleton Rd.

Princeton, NJ 08540

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

00:15:00

Advertiser

Name:

Priority:

Demographic:

Product Codes:

Republican Jewish Coalition (RJC) + (V)Sion

A35+

PLI2

POLITICAL/AGY, PISSUE, GEN

SELECT PRIORITY CODE

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Hiatus:

09/25/12-09/26/12

Revenue Codes:

Bill Plan

-				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	190	\$117,650.00	\$100,002.50
10/01/12	10/21/12	285	\$195,375.00	\$166,068.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	190	\$117,650.00	\$100,002.50	0.00
October 2012	285	\$195,375.00	\$166,068.75	0.00
Totals	475	\$313,025,00	\$266 071 25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$313,025.00
Market	100%	\$1 203 942 31

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$349,143.27
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$240,788.46
KTUD	1%	\$12,039.42
KVVU	16%	\$192,630.77
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$96,315.38

L.n	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type S	pots	Amount
E 2	KSNV	10/01/12	10/19/12	M-F 5-6a WakeUp w/W	'aQM	5-6a	MTWTF	:30	5	\$450.001	0.00 NM	15	\$6,750.00
				M-F 5-6a WakeUp w/W	/agners								

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Order / Rev:

104398 06832443 Advertiser:

Estimate:

Republican Jewish Coalition (RJC)

Alt Order #: Flight Dates:

09/17/12 - 10/21/12

Product Desc:

REP JEWISH COALITION

KSNV

Ln Ch Start End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 2 KSNV 10/01/12 10/19	12 M-F 5-6a WakeUp w/Wa	_	5-6a	MTWTF	:30	5	\$450.001	0.00 NM	15	\$6,750.00
NEWS	M-F 5-6a WakeUp w/W	agners								
Start Date End Da		<u>/Week</u>	Rate	Rating						
Week: 10/01/12 10/07/ Week: 10/08/12 10/14/		5 5	\$450.00 \$450.00	0.00 0.00						
Week: 10/15/12 10/21/		5	\$450.00	0.00						
E 3 KSNV 10/01/12 10/19	12 M-F 6-7a WakeUp w/Wa	gм	6-7a	MTWTF	:30	10	\$700.001	0.00 NM	30	\$21,000.00
NEWS	M-F 6-7a WakeUp w/W	agners								
Start Date End Da	te Weekdays Spots	/Week	Rate	Rating						
Week: 10/01/12 10/07/		10	\$700.00	0.00						
Week: 10/08/12 10/14/1		10	\$700.00	0.00						
Week: 10/15/12 10/21/ E 6 KSNV 10/01/12 10/19		10 CM	\$700.00 658a-9am	0.00 MTWTF	:30	10	\$900.001	0.00 NM	20	607 000 00
E 0 NONV 10/01/12 10/18	Today Show	CIVI	000a-sam	MILMILA	.30	10	φθυυ.υυ Ι	U.UU INIVI	30	\$27,000.00
TODAY										
Start Date End Da		/Week	Rate	Rating						
Week: 10/01/12 10/07/ Week: 10/08/12 10/14/		10 10	\$900.00 \$900.00	0.00 0.00						
Week: 10/15/12 10/21/		10	\$900.00	0.00						
E 7 KSNV 10/01/12 10/19	•	© М	9-10a	MTWTF	:30	5	\$425.001	0.00 NM	15	\$6,375.00
TODAY II	M-F Today Show II									
Start Date End Da	ite Weekdays Spots	/Week	Rate	Rating						
Week: 10/01/12 10/07/		5	\$425.00	0,00						
Week: 10/08/12 10/14/		5	\$425.00	0.00						
Week: 10/15/12 10/21/	···	5	\$425.00	0.00			*****	2 22 111 1		
E 9 KSNV 09/17/12 10/19	/12 Rachael Ray Rachael Ray	СМ	11am-12pm	MTWTF	:30	5	\$325.001	0.00 NM	15	\$4,875.00
CHANGE INTP RR RR	raonao ray								ĺ	
Start Date End Da		/Week	Rate	Rating						
Week: 09/17/12 09/23/ Week: 09/24/12 09/30/		0	\$325.00 \$325.00	0.00						
Week: 10/01/12 10/07/		5	\$325.00 \$325.00	0.00 0.00						
Week: 10/08/12 10/14/	2 MTWTF	5	\$325.00	0.00						
Week: 10/15/12 10/21/		5	\$325.00	0.00				**		
E 10 KSNV 09/17/12 10/19	/12 Noon News Noon News	CM	12-1230pm	MTWTF	:30	5	\$425.001	0.00 NM	15	\$6,375.00
NEWS	1400H HeWS									
Start Date End Da		/Week	<u>Rate</u>	Rating						
Week: 09/17/12 09/23/		0	\$425.00	0.00						
Week: 09/24/12 09/30/ Week: 10/01/12 10/07/		0 5	\$425.00 \$425.00	0.00 0.00						
Week: 10/08/12 10/14/	·	5	\$425.00	0.00						
Week: 10/15/12 10/21/	2 MTWTF	5	\$425.00	0.00						
E 11 KSNV 09/17/12 10/19	-	CM	1230-1p	MTWTF	:30	5	\$325.001	0.00 NM	15	\$4,875.00
AGENDA	The Agenda 1230pm									
Start Date End D	ate <u>Weekdays</u> Spots	/Week	Rate	Rating						
Week: 09/17/12 09/23/		0	\$325.00	0.00						
Week: 09/24/12 09/30/		0	\$325.00	0.00						
Week: 10/01/12 10/07/ Week: 10/08/12 10/14/		5 5	\$325.00 \$325.00	0.00 0.00						
Week: 10/15/12 10/21/		5	\$325.00	0.00						
E 12 KSNV 09/17/12 10/19		СМ	2pm-3pm	MTWTF	:30	5	\$325.001	0.00 NM	15	\$4,875.00
DRS	The Doctors									
Start Date End D	ate Weekdays Spots	/Week	Rate	Rating						
Week: 09/17/12 09/23/		0	\$325.00	0.00						
Week: 09/24/12 09/30/	12	0	\$325.00	0.00						
Week: 10/01/12 10/07/ Week: 10/08/12 10/14/		5 5	\$325.00 \$325.00	0. 00 0.00						
vveck. 10/00/12 10/14/	IC PITHII	Ü	ψυΖΰ,ΟΟ	0.00					•	

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KSNV

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/17/12 - 10/21/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 12 KSNV 09/17/12 10/19/12 The Doctors CM 2pm-3pm MTWTF--:30 5 \$325,001 0.00 NM 15 \$4.875.00 The Doctors DRS Start Date End Date Weekdavs Spots/Week Rating Rate Week: 10/15/12 10/21/12 MTWTF--\$325.00 0.00 E 13 KSNV 09/17/12 10/19/12 Dr. Phil CM 3-4p MTWTF--:30 5 \$450.001 0.00 NM 15 \$6,750.00 Dr Phil **PHIL** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 09/17/12 09/23/12 0 \$450.00 0.00 Week: 09/24/12 09/30/12 \$450.00 0 0.00 MTWTF--Week: 10/01/12 10/07/12 5 \$450.00 0.00 MTWTF~~ Week: 10/08/12 10/14/12 5 \$450.00 0.00Week: 10/15/12 10/21/12 MTWTF--5 \$450.00 0.00 E 15 KSNV 10/01/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM MTWTF--4-5pm :30 \$725.001 0.00 NM 15 \$10,875.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) **NEWS** Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/01/12 10/07/12 MTWTF~-5 \$725.00 በ በበ Week: 10/08/12 10/14/12 MTWTF--5 \$725.00 0.00 MTWT'F -- -Week: 10/15/12 10/21/12 \$725.00 0.00 E 16 KSNV 10/01/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF--:30 \$725.001 0.00 NM \$10,875.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS** Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating Week: 10/01/12 10/07/12 MTWTF--5 \$725.00 0.00 MTWTF--Week: 10/08/12 10/14/12 5 \$725.00 0.00 MTWTF--Week: 10/15/12 10/21/12 5 \$725.00 0.00 E 19 KSNV 10/01/12 10/19/12 M-F Early News CM 5-630p MTWTF--:30 5 \$1,200,001 0.00 NM \$18,000.00 15 M-F Early News **NEWS** End Date Start Date Spots/Week <u>Weekdays</u> <u>Rate</u> Rating MTWTF--5 \$1,200.00 Week: 10/01/12 10/07/12 0.00 Week: 10/08/12 10/14/12 MTWTF--5 \$1,200.00 0.00 Week: 10/15/12 10/21/12 MTWTF--5 \$1,200.00 0.00 E 20 KSNV 10/01/12 10/19/12 M-F Jeop/Wheel CM 630-730pm MTWTF--:30 5 \$1,300.001 0.00 NM \$19,500.00 M-F Jeopardy/Wheel of Fortune WH/JEP Start Date **End Date Weekdays** Spots/Week Rating <u>Rate</u> Week: 10/01/12 10/07/12 MTWTF--5 \$1,300.00 0.00 MTWTF--5 \$1,300.00 Week: 10/08/12 10/14/12 0.00 Week: 10/15/12 10/21/12 MTWTF--5 \$1,300.00 0.00 E 23 KSNV 10/01/12 10/19/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF--:30 4 \$1,200.001 0.00 NM \$14,400.00 M-F News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 MTWTF--Week: 10/01/12 4 \$1,200.00 0.00 Week: 10/08/12 10/14/12 MTWTF--4 \$1,200.00 0.00 MTWTF--Week; 10/15/12 10/21/12 4 \$1,200.00 0.00 E 24 KSNV 09/22/12 10/20/12 News 3 Sunrise - SATURIM 6a-7a ----S~ :30 \$350.001 0.00 NM 10 \$3.500.00 News 3 Sunrise SATURDAY NEWS Spots/Week Start Date End Date Weekdays Rating Rate Week: 09/17/12 09/23/12 ----5-2 \$350.00 0.00 0.00 Week: 09/24/12 09/30/12 -----2 \$350.00 10/07/12 ----S-2 Week: 10/01/12 \$350.00 0.00 Week: 10/08/12 10/14/12 -----5-2 \$350.00 0.00 ----5-10/21/12 2 Week: 10/15/12 \$350.00 0.00 E 25 KSNV 09/22/12 10/20/12 Saturday Today CM 7a-9am ----S-:30 \$625,001 0.00 NM 10 \$6,250.00 Saturday Today SAT TODAY Start Date End Date Spots/Week Weekdays Rating Rate Week: 09/17/12 09/23/12 ---S-2 \$625.00 0,00

Print Date: 08/02/12 15:12:18 Page 4 of 8

KSNV

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/17/12 - 10/21/12

----5

10/21/12

Week: 10/15/12

Estimate:

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 25 KSNV 09/22/12 10/20/12 ----S-Saturday Today 7a-9am :30 \$625,001 2 0.00 NM \$6,250.00 Saturday Today SAT TODAY End Date Start Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 09/24/12 09/30/12 ----s-2 \$625.00 0.00 ----s-Week: 10/01/12 10/07/12 \$625,00 0.00 Week: 10/08/12 ----S-10/14/12 2 \$625.00 0.00 ----S-Week: 10/15/12 10/21/12 \$625.00 0.00 E 26 KSNV 09/22/12 10/20/12 News 3 Today - SATURIDM 9am-930am ----S-:30 \$500.001 0.00 NM 5 \$2,500.00 News 3 Today - SAT **NEWS** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 ----S-1 \$500.00 0.00 ----S-Week: 09/24/12 09/30/12 \$500.00 0.00 ----S-Week: 10/01/12 10/07/12 1 \$500.00 0.00 Week: 10/08/12 10/14/12 \$500.00 0.00 Week: 10/15/12 10/21/12 ----S-\$500.00 0.00 E 27 KSNV 09/22/12 10/20/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-1 \$1,100,001 0.00 NM 5 \$5,500.00 Sa-Su News 3 at Eleven **NEWS** Start Date Spots/Week End Date <u>Weekdays</u> Rate Rating ----S-Week: 09/17/12 09/23/12 1 \$1,100.00 0.00 ----S-Week: 09/24/12 09/30/12 1 \$1,100.00 0.00 ----s-Week: 10/01/12 10/07/12 1 \$1,100.00 0.00 ----5-Week: 10/08/12 10/14/12 1 \$1,100.00 0.00 ----S-Week: 10/15/12 10/21/12 1 \$1,100.00 E 28 KSNV 09/23/12 10/21/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----5 :30 1 \$1,100.001 0.00 NM \$5,500.00 Sa-Su News 3 at Eleven **NEWS** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 1 \$1,100.00 0.00 Week: 09/24/12 09/30/12 ----5 1 \$1,100.00 0.00 ----5 Week: 10/01/12 10/07/12 1 \$1,100.00 0.00 Week: 10/08/12 ----5 10/14/12 1 \$1,100.00 0.00 Week: 10/15/12 10/21/12 ----S 1 \$1,100.00 0.00 E 29 KSNV 09/23/12 10/21/12 News 3 Today Wknd CM 9a-930am \$500.001 0.00 NM \$2,500.00 News 3 Today **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 -----Week: 09/17/12 \$500.00 Week: 09/24/12 09/30/12 ----S 1 \$500.00 0.00 ----S \$500.00 Week: 10/01/12 10/07/12 0.001 Week: 10/08/12 10/14/12 ----S \$500.00 0.00 Week: 10/15/12 10/21/12 -----\$500.00 0.00 E 30 KSNV 09/23/12 09/30/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 \$325.001 0.00 NM \$1,300.00 News 3 Sunrise SUNDAY **NEWS** Start Date End Date <u>Weekdays</u> Spots/Week <u>Rate</u> Rating Week: 09/17/12 09/23/12 2 \$325.00 0.00 Week: 09/24/12 09/30/12 -----\$325.00 0.00 E 31 KSNV 10/07/12 10/21/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 \$350,001 0.00 NM \$2,100.00 News 3 Sunrise SUNDAY **NEWS** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> <u>Rating</u> -----Week: 10/01/12 10/07/12 2 \$350.00 0.00 ----s Week: 10/08/12 10/14/12 2 \$350.00 0.00 ----S Week: 10/15/12 10/21/12 2 \$350.00 0.00 E 32 KSNV 10/07/12 10/21/12 Sunday Today CM 7a-8am :30 \$750.001 0.00 NM \$4,500.00 Sunday Today SUN TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----S 2 \$750.00 0.00 ----s Week: 10/08/12 10/14/12 2 \$750.00 0.00

\$750.00

0.00

Print Date: 08/02/12 15:12:18 Page 5 of 8

KSNV

Order / Rev:

104398

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Republican Jewish Coalition (RJC)

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06832443

Product Desc:

REP JEWISH COALITION

Flight Dates:

09/17/12 - 10/21/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 32 KSNV 10/07/12 10/21/12 Sunday Today CM 7a-8am -----:30 \$750,001 MM 00.0 \$4,500,00 Sunday Today **SUN TODAY** E33 KSNV 09/23/12 09/30/12 Sunday Today CM 7a-8am ----S :30 \$625.001 0.00 NM \$2,500.00 Sunday Today SUN TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 -----\$625.00 0.00 Week: 09/24/12 09/30/12 -~--S \$625.00 0.00 E 34 KSNV 09/23/12 09/30/12 Chris Matthews 9:30AM SM ----S :30 9:30a-10a \$500.001 0.00 NM \$500.00 Chris Matthews SUN 9:30am Start Date End Date **Weekdays** Spots/Week Rating Rate ----S Week: 09/17/12 09/23/12 \$500.00 0.00 Week: 09/24/12 09/30/12 \$500.00 0.00 E 35 KSNV 10/07/12 10/21/12 Chris Matthews 9:30AM SM 9:30a-10a ----S :30 \$600.001 0.00 NM \$1,800.00 Chris Matthews SUN 9:30am Start Date End Date Weekdays Spots/Week Rate Rating ____s Week: 10/01/12 10/07/12 1 \$600.00 0.00 Week: 10/08/12 10/14/12 -----5 \$600.00 0.00 ----S Week: 10/15/12 10/21/12 \$600.00 0.00 E 36 KSNV 10/07/12 10/21/12 News 3 Live in Prime CM 7-10pm ----s :30 1 \$1.800.001 0.00 NM \$5,400.00 3 News 3 in Prime **NEWS AFT SNF** Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating Week: 10/01/12 10/07/12 ----s 1 \$1,800.00 0.00 Week: 10/08/12 10/14/12 -----1 \$1,800.00 0.00 ----S Week: 10/15/12 10/21/12 1 \$1,800.00 0.00 E 37 KSNV 09/23/12 09/30/12 News 3 Live in Prime CM 7-10pm ----S :30 1 \$1,600.002 0.00 NM 2 \$3,200.00 News 3 in Prime **NEWS AFT SNF** Start Date End Date Spots/Week Rating <u>Weekdays</u> <u>Rate</u> Week: 09/17/12 09/23/12 1 \$1.600.00 0.00 ----S Week: 09/24/12 09/30/12 1 \$1.600.00 0.00 E 38 KSNV 09/22/12 09/29/12 Sa-Su Early News CM 5pm-630pm ----S-:30 \$650.001 0.00 NM \$1,300.00 Sa-Su Early News NEWS Start Date End Date Weekdays Spots/Week <u>Rate</u> Week: 09/17/12 09/23/12 ----S-1 \$650.00 0.00 ----S-09/30/12 Week: 09/24/12 1 \$650.00 0.00 E 39 KSNV 10/06/12 10/20/12 Sa-Su Early News CM 5pm-630pm ----S-:30 1 \$675.001 0.00 NM 3 \$2.025.00 Sa-Su Early News **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 ----S-\$675.00 Week: 10/01/12 1 0.00 -----Week: 10/08/12 10/14/12 \$675.00 0.00 ----S-Week: 10/15/12 10/21/12 0.00 \$675.00 E 40 KSNV 10/06/12 10/20/12 Weekend Jeopardy/Whe@M 630-730pm ----S-:30 \$525.001 0.00 NM \$1,575.00 WKND Jeop/Wheel WH/JEP Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/01/12 10/07/12 ---S-1 \$525.00 0.00 -----Week: 10/08/12 10/14/12 \$525.00 0.00 10/21/12 ----S-Week: 10/15/12 1 \$525.00 0.00 E 41 KSNV 09/22/12 09/29/12 Weekend Jeopardy/WheGM 630-730pm ----S-:30 \$500.001 0.00 NM \$1,000.00 WKND Jeop/Wheel WH/JEP Start Date End Date Weekdays Spots/Week Rate Rating ----S-Week: 09/17/12 09/23/12 1 \$500.00 0.00 ----S-Week: 09/24/12 09/30/12 \$500.00 0.00 N 42 KSNV 09/19/12 09/21/12 CM --WTF--5-6a \$325.001 :30 0.00 NM 5 \$1,625.00

Print Date: 08/02/12 15:12:18 Page 6 of 8

KSNV

Order / Rev:

104398

Advertiser:

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REP JEWISH COALITION

Flight Dates:

09/17/12 - 10/21/12

Estimate:

Ln Ch Start Inventory Code End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F 5-6a WakeUp w/wag M-F 5-6a WakeUp w/Wagners MKGD FOR LINE 1 NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating --WTF---Week: 09/17/12 09/23/12 \$325.00 0.00 N 43 KSNV 09/19/12 09/21/12 M-F 6-7a WakeUp w/WaQM 6-7a ~-WTF--:30 10 \$650.001 0.00 NM 10 \$6,500.00 M-F 6-7a WakeUp w/Wagners MKGD FOR LINE 4 NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating ~~WTF~-Week: 09/17/12 09/23/12 \$650.00 0.00N44 KSNV 09/19/12 09/21/12 **Today Show** CM 658a-9am :30 \$850.001 --WTF--10 0.00 NM 10 \$8,500.00 Today Show MKG FOR LINE 5 TODAY Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating -WTF--Week: 09/17/12 09/23/12 \$850.00 10 0.00 N 45 KSNV 09/19/12 09/21/12 M-F Today Show II 3rd HBM 9-10a --WTF-~ :30 0.00 NM \$350.001 5 \$1,750.00 M-F Today Show II MOVED TO 9/19 TODAY II Start Date End Date Weekdays Spots/Week Rating Rate --WTF--Week: 09/17/12 09/23/12 \$350.00 0.00 N 46 KSNV 09/19/12 09/21/12 Rachael Ray CM 11am-12pm --WTF--:30 5 \$325.001 0.00 NM 5 \$1,625.00 Rachael Ray CHANGE INTP RR Start Date End Date Weekdays Spots/Week Rate Rating --WTE--Week: 09/17/12 09/23/12 0.00 \$325.00 N 47 KSNV 09/19/12 09/21/12 Noon News CM 12-1230pm ~~WTF--:30 5 \$425,001 0.00 NM \$2.125.00 Noon News CHANGE IN TSTART DATE NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating -WTF--Week: 09/17/12 09/23/12 \$425.00 5 0.00 N 48 KSNV 09/19/12 09/21/12 The Agenda 1230pm CM 1230-1p ~-WTF--:30 \$325.001 0.00 NM 5 \$1,625.00 The Agenda 1230pm START DATE NOW 9/19 AGENDA Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 ~-WTF~~ Week: 09/17/12 \$325.00 0.00 The Doctors N 49 KSNV 09/19/12 09/21/12 CM 2pm-3pm --WTF--:30 \$325,001 0.00 NM 5 \$1,625.00 The Doctors START DATE NOW 9/19 DRS Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/17/12 09/23/12 --WTF--\$325.00 0.00 N 50 KSNV 09/19/12 09/21/12 Dr. Phil CM 3-4p ~-WTF--0.00 NM :30 \$450.001 5 \$2,250.00 Dr Phil START DATE 9/19 PHIL Weekdays Start Date End Date Spots/Week Rate Rating --WTF--Week: 09/17/12 09/23/12 \$450.00 0.00 N 51 KSNV 09/19/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--:30 \$600.001 0.00 NM 5 \$3,000.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) START DATE NOW 9/19 NEWS Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 --WTF--\$600.00 0.00 N 52 KSNV 09/19/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM --WTF--4-5pm :30 \$700,001 0.00 NM 5 \$3,500.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) START DATE FOR 9/19 NEWS Start Date End Date Weekdays Spots/Week Rate Rating --WTF--Week: 09/17/12 09/23/12 \$700.00 0.00 N53 KSNV 09/19/12 09/21/12 M-F Early News CM 5-630p ~~WTF--:30 5 \$1,000,001 0.00 NM 5 \$5,000.00 M-F Early News START DATE 9/19 NEWS Start Date End Date Weekdays Spots/Week Rating Rate --WTF--Week: 09/17/12 09/23/12 5 \$1,000.00 0.00 N 54 KSNV 09/19/12 09/21/12 630-730pm CM --WTF--:30 5 \$1,000.001 0.00 NM \$5,000,00

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KSNV

Amount

Order / Rev:

104398

Start

Advertiser:

Republican Jewish Coalition (RJC)

Len Spots

Alt Order #: Flight Dates:

> Ch Ln

06832443

09/17/12 - 10/21/12

End

Inventory Code

Product Desc:

REP JEWISH COALITION

Days

Estimate:

Break Start/End Time

Rate Pri Rtg Type Spots M-I- Jeop/Wheel M-F Jeopardy/Wheel of Fortune START ATE 9/19 WH/JEP Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --WTE--5 \$1,000.00 0.00 N 55 KSNV 09/19/12 09/21/12 M-F News 3 at Eleven CM 11pm-1135pm --WTF--:30 4 \$1,100,001 0.00 NM \$4,400.00 M-F News 3 at Eleven START DATE 9/19 NEWS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --WTF--4 \$1,100.00 0.00 N 56 KSNV 09/24/12 09/28/12 M-F 5-6a WakeUp w/Wa@M 5-6a M--TF--:30 5 \$325.001 0.00 NM 5 \$1,625,00 M-F 5-6a WakeUp w/Wagners NO SPOTS CAN AIR 9/25 & 9/26 NEWS End Date Start Date Weekdays Spots/Week Rate Rating M--TF--Week: 09/24/12 09/30/12 \$325.00 0.00 N 57 KSNV 09/24/12 09/28/12 M-F 6-7a WakeUp w/WaQM 6-7a M-~TF--:30 10 \$650.001 0.00 NM 10 \$6,500.00 M-F 6-7a WakeUp w/Wagners NO SPOTS CAN AIR 9/25 & 9/26 NEWS Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 09/24/12 09/30/12 M--TF--\$650.00 10 0.00 N 58 KSNV 09/24/12 09/28/12 **Today Show** CM 658a-9am M--TF--:30 10 \$850,001 0.00 NM 10 \$8,500.00 **Today Show** NO SPOTS CAN AIR 9/25 & 9/26 TODAY Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating Week: 09/24/12 09/30/12 M--TF--10 \$850.00 0.00 09/24/12 09/28/12 M-F Today Show II 3rd HCM N 59 KSNV 9-10a M--TF--:30 5 \$350.001 0.00 NM 5 \$1,750.00 M-F Today Show II NO SPOTS CAN AIRE 9/25 & 9/26 TODAY II Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M--TF--\$350.00 0.00 N60 KSNV 09/24/12 09/28/12 Rachael Rav CM 11am-12pm M--TF--:30 \$325.001 0.00 NM 5 \$1,625.00 Rachael Ray NO SPOTS CAN AIR 9/25 & 9/26 RR Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 09/24/12 09/30/12 M--TF--\$325.00 0.00 N61 KSNV 09/24/12 09/28/12 Noon News CM 12-1230pm M--TF--:30 5 \$425.001 0.00 NM 5 \$2,125.00 Noon News NO SPOTS CAN AIR 9/25 & 9/26 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 M--TF--\$425.00 0.00 N62 KSNV 09/24/12 09/28/12 The Agenda 1230pm CM 1230-1p M--TF--:30 5 \$325,001 0.00 NM \$1,625.00 The Agenda 1230pm NO SPOTS CAN AIR 9/25-26 AGENDA Start Date End Date Weekdays Spots/Week Rate Rating M--TF--09/30/12 Week: 09/24/12 \$325.00 0.00 N63 KSNV 09/24/12 09/28/12 The Doctors CM 2pm-3pm M--TF--:30 5 \$325.001 0.00 NM 5 \$1,625.00 The Doctors NO SPOTS CAN AIR 9/25-26 DRS Weekdays Spots/Week Start Date End Date Rate Rating Week: 09/24/12 09/30/12 M--TF--\$325.00 0.00 N64 KSNV 09/24/12 09/28/12 Dr. Phil 3-4p CM M--TF--:30 \$450.001 0.00 NM 5 \$2,250.00 Dr Phil NO SPOS CAN AIR 9/25 & 9/26 PHIL Start Date End Date Weekdays Spots/Week Rate Rating M--TF--09/30/12 \$450.00 Week: 09/24/12 0.00 N 65 KSNV 09/24/12 09/28/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M--TF--:30 5 \$600.001 0.00 NM 5 \$3,000.00 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) NO SPOTS CAN AIR 9/25 & 9/26 NEWS Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating M--TF--Week: 09/24/12 09/30/12 5 \$600.00 0.00 N66 KSNV 09/24/12 09/28/12 CM 4-5pm M--TF--:30 \$700.001 0.00 NM 5 \$3,500.00

KSNV

Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order#:

06832443

Product Desc:

REP JEWISH COALITION

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Flight Dates: 09/17/12 - 10/21/12

Estimate:

Ln Ch Start End		Start/End Tim	e Days	Len Spots	Rate Pri	Rtg Type S	pots	Amount
NO SPOTS CAN AIR 9/28	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) & 9/.26 NEWS	(4:30 PM-5:00 F	PM)					
<u>Start Date</u> <u>End Dat</u> Week: 09/24/12 09/30/12		<u>Rate</u> <u>F</u> 5 \$700.00	Rating 0.00					
N 67 KSNV 09/24/12 09/28/10 NO SPOTS CAN AIR 9/28	M-F Early News	5-630p	M~~TF	:30	5 \$1,000.001	0.00 NM	5	\$5,000.00
<u>Start Date</u> <u>End Dat</u> Week: 09/24/12 09/30/12	·	<u>Rate</u> <u>F</u> 5 \$1,000.00	Rating 0.00					
N 68 KSNV 09/24/12 09/28/		630-730pm	MTF	:30	5 \$1,000.001	0.00 NM	5	\$5,000.00
NO SPOTS CAN AIR 9/25	M-F Jeopardy/Wheel of Fortu & 9/26 WH/JEP	ne						
<u>Start Date</u> <u>End Dat</u> Week: 09/24/12 09/30/12	·	<u>Rate</u> <u>F</u> 5 \$1,000.00	Rating 0.00					
N 69 KSNV 09/24/12 09/28/		11pm-1135pm	MTF	:30	4 \$1,100.001	0.00 NM	4	\$4,400.00
NO SPOTS CAN AIR 9/25	M-F News 3 at Eleven & 9;26 NEWS							
<u>Start Date</u> <u>End Dat</u> Week: 09/24/12 09/30/12	e Weekdays Spots/Weel	<u>Rate</u> <u>F</u> 4 \$1 ,100.00	Rating 0.00					
N 70 KSNV 09/30/12 09/30/		9a-930am	S	:30	1 \$500.001	0.00 NM	1	\$500.00
MGKD FOR LINE 34 NEV	News 3 Today /S							
<u>Start Date</u> <u>End Dat</u> Week: 09/24/12 09/30/12	e <u>Weekdays</u> <u>Spots/Weel</u>	<u>Rate</u> <u>F</u> 1 \$500.00	Rating 0.00					
						Totals	475	\$313,025.00